



INTRODUCING ELATION  
OUR FIRST PURPOSE BUILT PERFORMANCE WALKING SHOE.  
VIO-NRG'S INNOVATIVE PATENT-PENDING FOOTBED COMBINES  
INSOLE, MIDSOLE, AND OUTSOLE COMPONENTS INTO A SYNERGISTIC UNIT.



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### Contoured Arch Support

Increases Underfoot Contact

### Molded VIOFoam

Additional Cushioning

### Deep Heel Cup

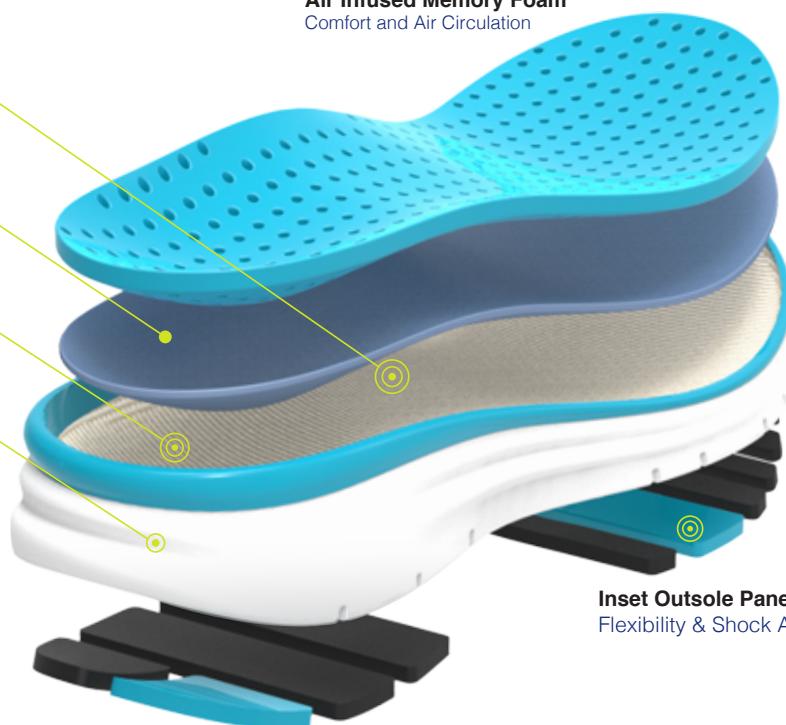
Supports Natural Foot Contour

### Dual-Density Midsole

Featuring 1st-Ray Technology

### Air Infused Memory Foam

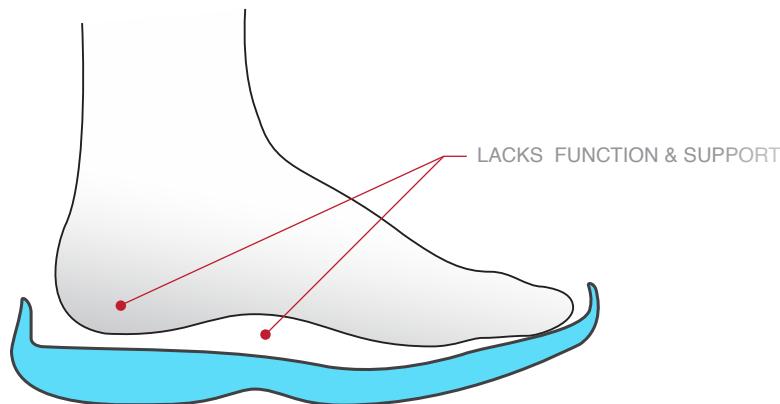
Comfort and Air Circulation



EXPLODED VIEW

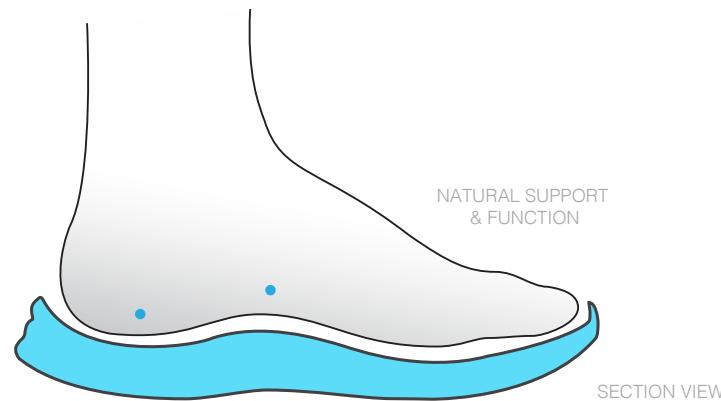
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## TRADITIONAL SHOE MIDSOLE

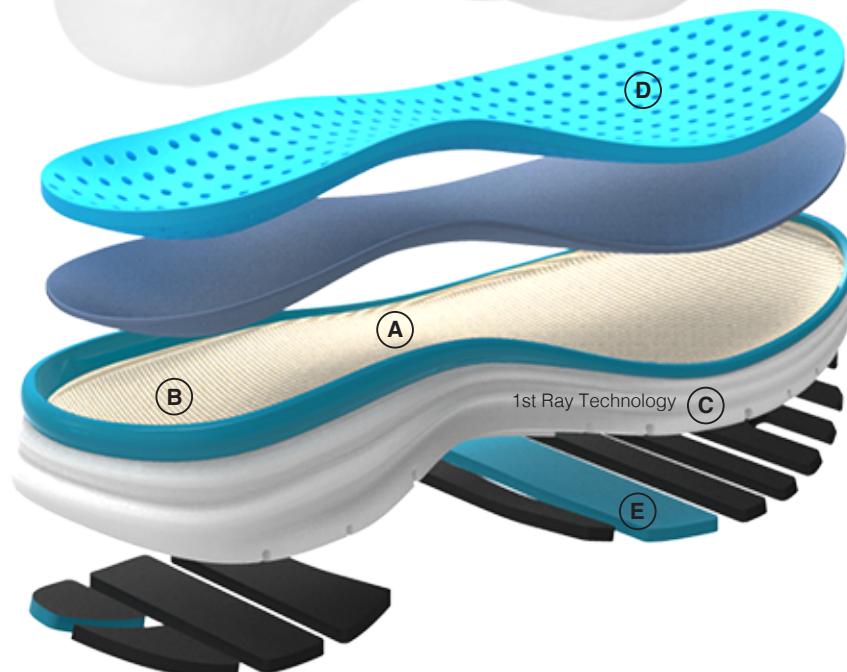
Traditional shoe construction utilizes a flat generic midsole contour, ideal for manufacturing. This type of midsole design provides little to no functional support to the foot.



## VIO-NRG MIDSOLE WITH INTRINSIC ORTHOTIC

Biomechanical designed technology intrinsic to the midsole, promotes natural foot alignment, and assists in relieving stress on joints and soft tissue. The contoured arch and deep heel cup controls and supports the foot for enhanced function.

- Ⓐ Contoured arch profile supports the biomechanical function of the mid foot.
- Ⓑ Stabilizing heel cup controls the foot and cradles the heels natural “fat pad”.
- Ⓒ 1st Ray technology facilitates biomechanical function of the forefoot enhancing gait.
- Ⓓ Air-Infused memory foam adds additional comfort, air circulation, and moisture wicking.
- Ⓔ Inset rubber outsole panels provide superior flexibility and shock absorption.



EXPLODED VIEW